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Press Release

The Elevator Show Dubai is about to start

The Elevator Show Dubai (TES) will take place for the first time on September 16-18 in Za'abeel Hall 6 of the Dubai World Trade Centre DWTC. The new lift trade fair is fully booked on the exhibitor side and there is great interest on the part of visitors. Participation as a visitor to the trade fair is free of charge for the industry, but registration is required in advance.

DUBAI, U.A.E. – 110 exhibitors from 14 countries, including China, Türkiye, Italy, India and Germany, will be presenting their products and services to the lift industry at the new industry platform in Dubai. Visitors from the United Arab Emirates and other MENA countries as well as from India, China, Türkiye, North Africa and European countries have already registered for the trade fair. Visitors can expect a wide range of elevator components at The Elevator Show Dubai. A large number of well-known exhibitors will be present in Dubai and various international organisations have also decided to attend the first edition of The Elevator Show Dubai in person.

Mr Zhang Lexiang, Secretary General of China Elevator Association (CEA), will also attend The Elevator Show Dubai as a guest of honour: “As the world's largest lift manufacturing and exporting country, China exported nearly 100,000 lifts abroad in 2023 and is expected to export 140,000 units in 2024. At the same time, Chinese companies are strong in the production of lift components and peripheral equipment. Chinese companies showed great interest in the first edition of The Elevator Show Dubai. In the future, CEA will continue to support the organisation of The Elevator Show Dubai with joint participation and contribute to the development of the lift industry in the Middle East.”

The Italian ANACAM association of lifts manufacturing and maintenance is also on site in Dubai: “ANACAM decided to participate with its own presence to promote its member companies in a new market, and guide them towards new opportunities in a market that is of undoubted interest to them. As a further confirmation of this promotional activity, ANACAM also organised the participation of around 50 associates from Italy in the

fair. Certainly, the fact that AFAG and ELEVATOR WORLD are in charge of the organisation of this trade fair encourages us to participate with interest and enthusiasm, as the marketing and information activity at a global level for this event has been remarkable and of high quality, so expectations are certainly high.”

The Elevator Show Dubai (TES) is organised by AFAG Messen und Ausstellungen, organiser of the world's leading trade fair, interlift, together with leading industry publisher Elevator World Inc. For last-minute travellers, there is still the opportunity to register for The Elevator Show Dubai. Information on travelling and accommodation in Dubai can be found on the website elevatorshowdubai.com

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