## The Organizers

AFAG, founded in 1948, is a premier event organizer based in Germany with more than 16 events on many industrial and general topics. AFAG is famous for interlift, the largest international event focused on elevators in Europe. This event attracts more than 20,000 attendees and nearly 600 exhibitors. There is no other worldwide event in our industry that brings together the international industry as does interlift.

Elevator World, Inc. (EW) has been the leading publisher for the international elevator and escalator industry for more than 65 years. In addition to its core international publication, ELEVATOR WORLD, EW publishes magazines in some of the fastest-growing markets in the industry – India, China, Turkey, the Middle East, Europe and United Kingdom. In addition, EW offers educational products, digital marketing platforms and events.



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### The Elevator Show

The first edition of The Elevator Show (TES), Dubai in September 2024 was an overwhelming success. Approximately 3,700 visitors from 76 countries came to Dubai from all over the world to explore the exhibitors' offerings and experience the new meeting place for the lift industry live. They met a total of 110 exhibitors from 14 countries spanning Europe, the Middle East, China, India and more.

To be part of TES Dubai 2026 and meet clients, book your space now!



## The Venue

Perfectly located between Europe, Africa and Asia, Dubai is where the world can convence and see the most famous construction projects ever designed – all incomplete without the most important building-transportation component in the world, the ELEVATOR.

The Dubai World Trade Centre (DWTC) is rated one of the best Exhibition Centers in the world, boasting everything needed to host a world-class event. TES Dubai 2026 will be held in two halls, Za'abeel 5 and 6. We look forward welcoming you there.

# Participants' Rave Reviews About TES Dubai 2024



### Doğan Şengün, Arkel Elektrik Elektronik:

"We were thrilled to participate in this year's event and found it to be an excellent platform for showcasing our innovative solutions and connecting with industry professionals. The turnout at our booth was impressive, and we had the chance to engage with a wide range of partners and clients. The show's organization and overall atmosphere truly contributed to the success of our participation. In summary, TES Dubai 2024 was a resounding success for Arkel Elektrik Elektronik. It not only provided us with a platform to demonstrate our leadership in

the market, but also allowed us to gather invaluable feedback and insights from industry peers. We are excited to carry forward the momentum from this event and integrate the learnings into our future endeavors. We believe TES Dubai plays a pivotal role in advancing the industry, and we are proud to be a part of it. We look forward to the future of this collaboration and to participating in upcoming events."



### Massimo Santambrogio, Sicor Italy s.r.l.:

"I would like to express my sincere gratitude for the excellent organization of TES Dubai, in which I had the pleasure of participating as an exhibitor. The event was impeccably organized, allowing us to present our company in the best possible way and to connect with numerous potential clients and partners. The care and attention given to every aspect of the event were evident, contributing to a professional and stimulating environment for all participants. A special thank you goes to your team, who were always available and attentive to our every need, making the overall

experience extremely positive. We are confident that the contacts and opportunities that emerged during the event will be highly beneficial for us and we look forward to participating in future editions."



### **Zhang Lexiang, China Elevator Association:**

"As TES Dubai successfully concludes, we extend our warmest congratulations to the organizers, who have once again demonstrated their exceptional capability in hosting international professional exhibitions. Chinese exhibitors are pleased with the outcomes of the event, returning home with a rich harvest and looking forward with anticipation to the next edition of the exhibition in two years, which promises to be even bigger. We eagerly anticipate our next gathering at the DWTC, where we will together witness the growth and prosperity of the industry."